

29th March 2010

DataCash Group Plc: DATA / Index: AIM / Sector: Support Services

DataCash Group Plc ("DataCash" or "the Company")

Director Shareholding Announcement

DataCash Group plc, the Aim-listed Payment Services Provider, was yesterday informed of the following Director share dealing:

On 30 March 2010, Mr. David Bailey (Non-Executive Deputy Chairman) and his wife purchased 20,000 DataCash shares at 193p per share. Following the transaction, Mr. Bailey (and his connected parties) is the beneficial owner of 555,562 shares (0.60% of the Company's issued share capital).

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For further information please contact:

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About DataCash

DataCash Group Plc (AIM: DATA), a market leading provider of payment processing solutions, provides merchants with a single interface that allows them to process secure payments, both on and offline, anywhere in the world.

DataCash also provides a range of value added services with its fraud and Risk Management solutions supporting AVS/CV2, 3-D Secure (Verified by Visa and MasterCard Secure Code) together with traditional rules-based screening.

DataCash provides first-class service reliability at a fraction of the price of an in-house solution, servicing clients within the retail, travel, telecommunications and gaming sectors.