

18th February 2009

DataCash Group Plc: DATA / Index: AIM / Sector: Support Services

DataCash Group Plc ('the Company')

DataCash Appoints New CEO Joseph Blass

The Board of DataCash Group plc is pleased to announce the appointment of Mr Joseph Blass, 39, as its new Chief Executive Officer from 2nd March 2009.

Joseph has previously held a number of senior managerial positions, including starting-up and managing Toucan, a residential telecommunications company, which was subsequently sold to Pipex PLC, and most recently as CEO of FREEDOM4 Ltd, a joint venture between Intel Capital and FREEDOM4 Group PLC (previously Pipex PLC) that holds a nationwide WiMAX license and operates a WiMAX Network.

Ashley Head, Chairman of DataCash, said: "We are delighted that Joseph is joining the Group and are confident that his experience and management skills will be of great benefit to the Group. We are a fast growing business with high ambitions and a myriad of opportunities. Joseph has demonstrated the ability to deliver ambitious growth targets and seize opportunities in his previous roles. We are confident that he will do the same for DataCash."

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Notes:

Other than as disclosed below, there is no further information required to be disclosed under Schedule 2(g) of the AIM Rules.

Current directorships:
Away Gear Limited

Previous directorships:
Toucan Residential Limited
Freedom4 Limited

For further information please contact:

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About DataCash

DataCash Group PLC (AIM: DATA), a market leading provider of payment processing solutions, provides merchants with a single interface that allows them to process secure payments, both on and offline, anywhere in the world.

DataCash also provides a range of value added services with its fraud and Risk management solutions supporting AVS/CV2, 3-D Secure (Verified by Visa and MasterCard Secure Code) together with traditional rules-based screening.

DataCash provides first-class service reliability at a fraction of the price of an in-house solution, servicing clients within the retail, travel, telecommunications and gaming sectors.