

20 June 2008

DataCash Group Plc: DATA / Index: AIM / Sector: Support Services

DataCash Group Plc ('the Company')

Director Dealing

The Company was informed on 19 June 2008 that on Wednesday 18 June 2008, following significant demand for shares from institutional holders, Ashley Head, Executive Chairman, sold 5,000,000 ordinary shares of 1 penny each for 278 pence per share. Following this disposal Mr Head is interested in 39,830,724 ordinary shares representing 43.26 per cent of the Company's voting rights.

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About DataCash

DataCash Group PLC (AIM: DATA), a market leading provider of payment processing solutions, provides merchants with a single interface that allows them to process secure payments, both on and offline, anywhere in the world.

DataCash also provides a range of value added services with its fraud and Risk Management solutions supporting AVS/CV2, 3-D Secure (Verified by Visa and MasterCard Secure Code) together with traditional rules-based screening.

DataCash provides first-class service reliability at a fraction of the price of an in-house solution, servicing clients within the retail, travel, telecommunications and gaming sectors.